

# LOWELL PTA SURVEY

surveyed	180
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- 1 Do you feel fundraising in our school is at a acceptable level?  
**4 unanswered**
- |     |            |    |           |
|-----|------------|----|-----------|
| YES | 166        | NO | 7         |
|     | <b>92%</b> |    | <b>4%</b> |
- 2 Would you like the option of giving a tax free donation, above the general pta dues, at the beginning of the year? This would give you the opportunity to ignore any/all fundraisers while still donating to the pta.
- |          |            |    |            |
|----------|------------|----|------------|
| YES      | 105        | NO | 56         |
| 12 blank | <b>58%</b> |    | <b>31%</b> |

- 3 *If possible*, please estimate your donation for fundraising planning purposes. \$ 

82
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 avg of 68 estimated donations **38%**

- 4 Please circle any fundraisers you participated in.

<b>Mc Donald's Night</b>	112	<b>62%</b>	<b>Jack Straw's</b>	74	<b>41%</b>	<b>Market Day</b>	99	<b>55%</b>
<b>Raffle</b>	131	<b>73%</b>	<b>Silent Auction</b>	58	<b>32%</b>	<b>Wrapping Paper</b>	119	<b>66%</b>

- 5 Please circle either of the following you would like to see as a fundraiser.

<b>Spirit Wear</b>	96	<b>53%</b>	<b>Directory</b>	23	<b>13%</b>
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- 6 Would you be in favor of PTA purchasing a Lowell School attraction sign to give us weekly reminders of upcoming school/pta events? (Estimated \$4,000) 110 surveyed on sign
- |     |            |    |            |
|-----|------------|----|------------|
| YES | <b>62%</b> | NO | <b>38%</b> |
|-----|------------|----|------------|

## JAMBOREE

- 7 Should Jamboree Fun Fair have.....
- |    |  |     |            |
|----|--|-----|------------|
| A. | <b>Classroom baskets only</b>                | 17  | <b>9%</b>  |
| B. | <b>Raffle &amp; Auction every year</b>       | 117 | <b>65%</b> |
| C. | <b>Raffle &amp; Auction every other year</b> | 30  | <b>17%</b> |
|    | <b>unanswered</b>                            | 19  | <b>11%</b> |
- 8 Would you be.....
- |    |                            |    |                |
|----|----------------------------|----|----------------|
| A. | <b>Jamboree Head</b>       | 8  | <b>3 names</b> |
| B. | <b>Raffle Head</b>         | 13 | <b>4 names</b> |
| C. | <b>Silent Auction Head</b> | 11 | <b>4 names</b> |

- 9 Would you attend a parents event away from school? (i.e. auction &/ dinner dance) **7 maybe**
- |     |            |    |            |
|-----|------------|----|------------|
| YES | 91         | NO | 81         |
|     | <b>51%</b> |    | <b>45%</b> |

## MARKET DAY SURVEY

- 10 Market day is a very labor intensive fundraiser that raises good money but not a high amount. If another fundraising alternative were available using fewer volunteer hours, would you prefer to stop Market day completely? **17 n/a**
- |     |            |    |            |
|-----|------------|----|------------|
| YES | 101        | NO | 55         |
|     | <b>56%</b> |    | <b>31%</b> |
- 11 Would you be willing to head Market Day? **3 w/names** **1 maybe**
- |     |           |    |            |
|-----|-----------|----|------------|
| YES | 8         | NO | 50         |
|     | <b>4%</b> |    | <b>28%</b> |
- 12 Do you have a fundraising alternative? sell gift cards, school garage sale, clothing &/toy resale, supply packets